welcome to merry maker

- A Curated Holiday Retail Experience -
Dates: October 23 - December 31, 2026
Location: Los Olivos Marketplace | Irvine, CA

Merry Maker is designed to be more than just a holiday market - it's a curated seasonal destination where local makers, festive shopping, workshops, and memorable experiences come together to create holiday magic.

why join merry maker

• Professionally merchandised retail environment
• Curated shopping experience featuring local makers
• Marketing and social media promotion
• Staffed checkout and point-of-sale system
• Seasonal events and workshops that drive repeat visits
• Daily retail shopping in a premium holiday environment

participation opportunities

retail tiers are per-piece with a drop-off & central check-out system so makers do not merchandise their own products and do not stay with their products.

tier	display	investment	commission
stocking stuffers	up to 25 pieces	commission only	30%
community	up to 50 pieces	$75/week	20%
featured	up to 75 pieces	$100/week	18%
anchor	up to 100 pieces	$125/week	15%

*Featured and Anchor Makers are limited, curated opportunities.

terms

2-Week Participation*
5-Week Participation
10-Week Participation
Anchor Makers: 10-week participation only

*available to Community Makers only

we're looking for

Apparel & Accessories || Jewelry || Bath & Body || Candles || Home Décor || Pantry & Specialty Foods || Children's Gifts || Pet Products || Paper Goods || Holiday Goods || Unique Giftable Products

our retail philosophy

Products are thoughtfully merchandised by lifestyle and department, not individual booths, to create a cohesive shopping experience customers will love exploring.

ready to apply?

Applications are reviewed based on:
• Product Quality
• Brand Presentation
• Category Balance
• Holiday Fit
•Overall Contribution to the Merry Maker Experience

Applications Open: Friday, August 14

www.poppiseedmarket.com/merrymaker2026